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NYSE Chairman Marsh Carter to Address Industry at ISITC March Conference Focused on Innovation

- 2010 ISITC Annual Industry Forum and Vendor Show's theme is "Innovation: Are You In?"
- Carter to deliver message on challenges and innovations in financial services

Boston, 1st December 2009 – ISITC (International Securities Association for Institutional Trade Communication), the industry trade group focused on standards in transaction processing and related communications, announced today that Marsh Carter, Chairman of NYSE Group, will be addressing attendees of the group's Annual Industry Forum and Vendor Show in March 2010. The theme of the conference will be "Innovation: Are You In?" and will seek to address the changing environment within financial institutions and the new ways in which firms are adapting to change.

As the keynote speaker, Mr. Carter will be sharing his perspective on how NYSE Euronext, the world's largest equities exchange group, is adapting and innovating, especially to meet the challenges of an environment where trades are executed in milliseconds. Mr. Carter comments, "The market we knew 10 years ago is very different from the market we know today. Innovation has always been fundamental to the fast-paced evolution of the financial services industry in America and globally. I look forward to the ISITC March conference, and I applaud the organization for its continued good work in developing standards, because these standards enable the innovation we realize today."

Mr. Carter is Chairman of NYSE Group and Deputy Chairman of its parent company, NYSE Euronext. Prior to joining the board of the NYSE, Mr. Carter served as the Chairman and CEO of the State Street Bank and Trust Company, Boston, and its holding company, State Street Corporation.

Comprised of 1,500 members from 300 financial institutions worldwide, ISITC brings key executives together from all corners of the industry to develop best practices for trade communications. The purpose of the 2010 Industry Forum will be to discuss how the financial services industry is emerging from the crisis and innovating in such areas as counterparty risk management, trading and operations.

“2009 was a challenging year for us all, and it pushed ISITC to focus even more resolutely on defining best practices for the financial services industry,” notes Genevy Dimitrion, Chair of ISITC. “Our Annual Industry Forum and Vendor Show will be an opportunity for us to come together and continue our efforts. These challenging times have prompted firms to begin to innovate in ways that ultimately make the industry more efficient and help all of us drive our businesses forward.”

The ISITC 16th Annual Industry Forum and Vendor Show will be held March 21-24, 2010 at the Renaissance Boston Waterfront Hotel. Over 450 industry professionals, representing all areas of the financial industry, including broker/dealers, investment managers, custodians and associate constituencies, will be attending. Delegates to the event include C-Suite and senior executives from ISITC’s member firms and hold a wide variety of roles in both business and operations.

About ISITC

Comprised of 1,500 individuals from 350 companies worldwide, ISITC provides members with the means to revolutionize the securities-trading process. ISITC brings together broker/dealers, custodians, investment managers, vendors/utilities and other industry professionals to develop proposed standards that are designed to enhance efficiencies in trade processing and related communications. Through collaboration, ISITC’s members reduce inefficiencies, lower risk and build shareholder value while developing and promoting the global securities industry. For more information on ISITC, please visit our website: www.isitc.org